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FOR IMMEDIATE RELEASE

AUTHOR OF NATURE'S SECOND CHANCE TO APPEAR IN SEATTLE

SEATTLE, WA – JULY 10, 2009

BOOK HAILED AS "21ST CENTURY SEQUEL TO A SAND COUNTY ALMANAC"

Wednesday, August 12th, at 7:30 p.m. the Elliot Bay Book Company and Jones & Jones will host a reading and book signing by internationally recognized restoration ecologist, Steven Apfelbaum, author of *NATURE'S SECOND CHANCE: Restoring the Ecology of Stone Prairie Farm*.

Eminent conservationist Aldo Leopold once wrote, "A thing is right when it tends to preserve the integrity, stability, and beauty of the biotic community. It is wrong when it does otherwise."

Few have taken Leopold's vision more to heart than Apfelbaum, who has, over the past 30 years, transformed his 80-acre Stone Prairie Farm in Wisconsin into a biologically diverse ecosystem of prairie, wetland, spring-fed brook, and savanna. *Nature's Second Chance* is the story of that transformation, as well as of the work of the firm Apfelbaum started, Applied Ecological Services, Inc. (AES), first restoring neighboring farms, then projects in neighboring states, and now projects around the world. Part eco-memoir and part road map *Nature's Second Chance* was named one of the top ten books on the environment in 2009 by Booklist.

Estella Leopold, world-renowned botanist and daughter of Aldo Leopold will also be in attendance as a special guest and respondent to the reading. A portion of the proceeds generated by sales of *Nature's Second Chance* are contributed to the Aldo Leopold Foundation for ongoing work, research and education on ecosystem restoration.

Information on the Hosts

Located in the heart of the historic Pioneer Square District, The Elliott Bay Book Company is a Seattle landmark. One of the largest independent booksellers in the U.S., Elliott Bay is home to over 150,000 titles, set on cedar shelves in a series of inviting, exposed-brick walled rooms. www.elliottbaybook.com

Jones & Jones is an international design firm known for 40 years of pioneering leadership in ecological planning and design rooted in nature and culture. For more, go to www.jonesandjones.com

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